

SOCIAL MEDIA EXPERT (m_w_d)

BADX GmbH | X-GRIP
Lang, Leibnitz district



WHAT AWAITS YOU

You have a good overview of social media trends? Do you really enjoy community management and content creation? Then you've come to the right place!

As a Social Media Expert you will be responsible for the development and implementation of our social media strategy - working closely with our marketing and product management team and accompanying us to various events.

Your tasks will include:

- ✘ Content development & community support for existing and new social media channels (Facebook, Instagram, LinkedIn, YouTube, TikTok, Snapchat, ...)
- ✘ Creation of target group-specific social media ads
- ✘ Ensuring compliance with our CI/CD on various digital communication channels
- ✘ Supporting the coordination of external partners (photographers etc.) at events
- ✘ Market research, competition analyses and monitoring the success of campaigns

WHAT YOU BRING

- ✘ First (professional) experience in the field of online marketing & communication
- ✘ Ability to create content and texts for social media and other digital communication channels
- ✘ Basic knowledge of Adobe Creative Cloud (InDesign, Photoshop and Illustrator)
- ✘ Initial experience in creating animations and short videos an advantage
- ✘ Good eye for aesthetics and design, while having a good sense for branding and trends
- ✘ Team player and communicative personality with a precise and independent working style
- ✘ Good command of written and spoken German and English
- ✘ Willingness to travel approx. 20% of the time

WHAT WE OFFER

- ✘ Diverse, responsible work in a young, dynamic team
- ✘ Appreciative corporate culture with an excellent working atmosphere
- ✘ Varied activities in an exciting environment
- ✘ Flat hierarchies and short decision-making processes
- ✘ The gross monthly salary for this position is at least 1,945.00 euros (on a full-time basis). Depending on your qualifications and professional experience, we will determine your salary personally and individually with you.

WHO WE ARE

We are a group of several companies with our main location in Lebring near Leibnitz. We also have an office with a large warehouse in Baden near Vienna, as well as several stores in Austria and one in Romania.

We develop, produce and distribute parts and clothing for motorbike and bicycle sports. Style and quality are our top priorities. As national and international market leaders in various sectors, our companies are well known both nationally and internationally.

Does that suit you too? Then join us and go full throttle! Become part of our team and send us your application documents (letter of motivation, CV including photo and references) to: info@x-grip.at.

Your contact person:
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STAY ON TRACK